

AUTOIN

Automotive Industry Global Business Partner



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AUTOIN Inc.
Company Profile

| | |
|-------------------|---|
| Name of Company | AUTOIN Inc. |
| Founded | 2016. 10 |
| Business Type | Service, Wholesale/Retail |
| Business Item | Provide Database/Online Data, E-commerce, Visual Graphic Design Application Developer and Publisher, Exhibition Agency |
| Contact | korea@autoingroup.com |
| Corporate Website | www.autoingroup.com |

Our Company

AUTOIN is a Global Automotive Business Partner.

Greeting

AUTOIN is leading current "Automotive Industry" to shift the business for efficient in the industry.




We are growing, well communicated with our customers, and dedicate to develop overseas market under providing several Global Service

What we do

Multi Roles of Autoin, Online Platform of Automotive Industry, Support Business, and Exhibition Agent

History

AUTOIN is running for better future

| | | |
|--|--|--|
| <p>2016. 10.</p> <p>Incorporated in Daegu, Korea</p> | <p>2018. 01.</p> <p>Launched eAUTOIN.com - Global Marketing Platform in Automotive Industry</p>  | <p>2018. 04.</p> <p>Listed on KSM(KRX Startup Market)</p> |
| <p>2019. 02.</p> <p>Incorporated in Shanghai, China</p>  | <p>2019. 05.</p> <p>Registered Patent (Global B2B Platform Build)</p> | <p>2020. 10.</p> <p>Organizer of 2021 UIFA Expo (Ulsan International Future Automotive Expo)</p>  |
| <p>2020. 11.</p> <p>Certified Venture-backed Company</p> | <p>2021. 03.</p> <p>Established Research Institute</p> | <p>2021. 04.</p> <p>Registered Industrial Content Design Vendor</p> |
| <p>2021. 06.</p> <ul style="list-style-type: none"> ▪ Organizer of 2022 UIFA Expo(Ulsan International Future Automotive Expo) ▪ Selected official supplier of Design and Fair at Daegu Technopark ▪ Selected Empowering Small Business for Design and Marketing at Korea Productivity Center ▪ Registered Patent (Trade of reverse auction by Blockchain Based) | | |

Main Clients & Partners

Institution



Automotive Vendors



Accelerator



Content Production

Various Design Soutlion Increases Value of Corporation and Merchandise

Optimized customized design reflected on concept of the company and product,
Trendy Design follow Maximum Value of Customer Satisfaction

01

Identity(CI/BI/Logo), Business Card
Identity Design Gives Higher Brand Value

02

Banner, Brochure, Leaflet, Catalog/E-Catalog
Directing Efficiency of Marketing Strategy and Superb Design

03

Web Banner, Card News, Newsletter
Suggest Digital Marketing Activity with Well-made Online Content

04

On/Offline Promotional Materials
All the Marketing Sources become Opening the Market and Increasing Export Sales

Process

1. Design Planning

Brain Storming and Analyzing the Company/Product for Best Results of Strategy

2. Designing and Modifying

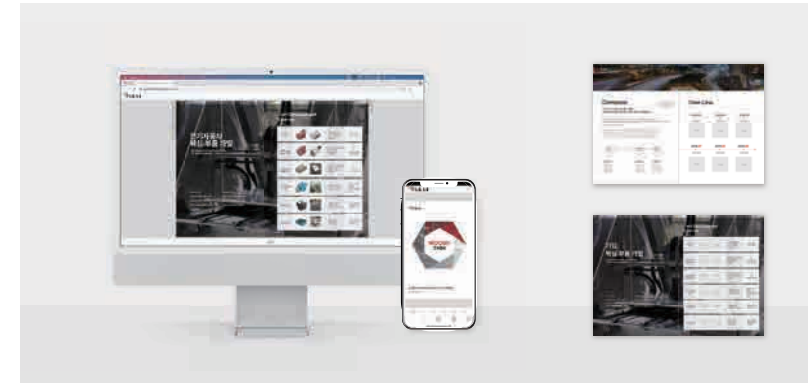
Set the Concept upon Research and Communicate with Customer's

3. Final Confirmation

Checking with the Client Before Finalized included Typo and Customer Request

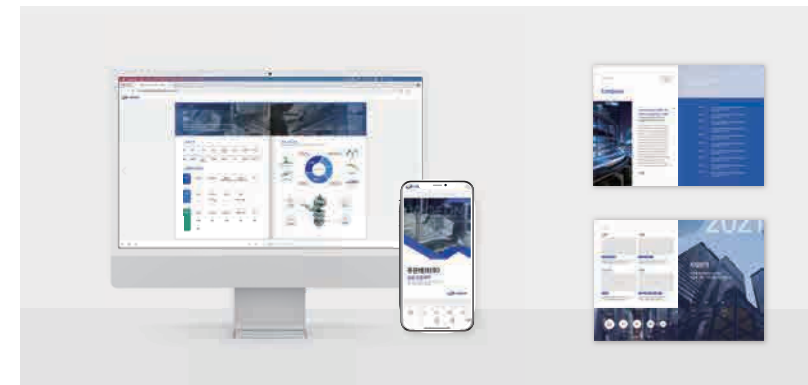
4. Finalized

Approved the Confirmation, Submitting the Work



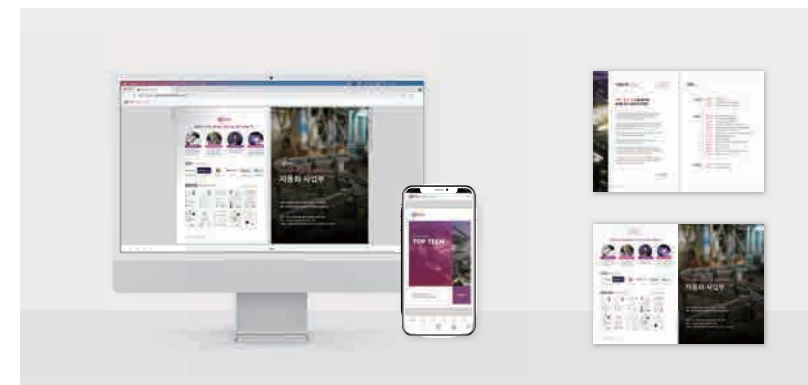
E-Catalog

Client Woosu TMM Co., Ltd.
Business Type Automobile Parts Manufacturer



E-Catalog

Client JOOEUN Tech CO.,LTD
Business Type Automobile Parts Manufacturer



Catalog/E-Catalog

Client TOPTECH.,LTD.
Business Type Automobile Parts Manufacturer



Newsletter

Client K-Mobility Association
Business Type Non-Profit Organization

Automotive Vendors' Commercialization

All-in-one Solution of Automotive Industry

Tailored Marketing Strategy through the Global Network

01

On/Offline Marketing

Client-Oriented Business; Market and Buyer Research, Promote Material, Online Marketing Activity, Support Exhibition/Fair

02

Corporate Sample Purchasing

Provide a Trouble Shooter Solution; Ordering, Dispatching, and Customs Clearance

Sample Purchase Process



Exhibition Agency

Best Partner of Automotive Exhibitional Business

The Appreciate Agency of Automotive Industry in Globalization



01

Official Agent of Exhibitions

Optimized for the Automotive Industry Fairs and Support Enter the Market

- CIAACE Beijing Expo for Auto Electronics, Accessories, Tuning & Car Care Product
- Automotive Technology Expo, Korea
- Korea Automotive Manufacturing Expo Korea
- Latin Auto Parts Expo

03

Online Conference for Consulting

Executing Several Business Consulting Conferences based on Hosted Own Experiences

- UIFA Expo Online Conference for Buyers Matching

02

Organizer and Operator of Online Exhibition

Managing Digital Showrooms for Exporting Support As Future Automotive Online Fair Organizer

- Ulsan International Future Automotive Expo

04

Webinar (Web+Seminar)

Conveying News for Future Automotive and their Trend on Online Presentation Template

- 15th Ulsan Car Day's Webinar
- UIFA Expo, Webinars from Automotive Experts

Online Service

Disruptive Online Technology

Increasing the Value of Future Technology for Continuously Research and Develop



Global Marketing Platform in Automotive Industry
Providing Database, RFQ, E-commerce, and Online Banner



Data Visualization Optimized for the Automobile Industry
Data visualization Optimized for the manufacturing industry



Sharing Warehouse and Smart Management Based on IoT
Providing share the warehouse information upon public data and Sensors in IoT Smart Warehouse Management System



After Market Auto Parts and Accessories of E-Commerce
Providing Convenient Process by Search the Parts and Auto model in the Platform



Global
Online
Marketing
Exhibition
Design
Content

