

Automotive Industry Portal Information Platform Service Guide



MarkLines Co., Ltd.

Available Information Menus

News

News from the automotive industry around the world (OEMs, parts suppliers, government policies and regulations for automobiles).
Summaries of articles from the Nikkanji Shimbun Newspaper (Japanese automotive industry daily), with keyword search features.

Vehicle Statistics

<ul style="list-style-type: none"> ■ Sales Data (66 countries) ■ Production Data (44 countries) 	<ul style="list-style-type: none"> ■ Data by model, month, and segment (Excel downloads available)
<ul style="list-style-type: none"> ■ Advanced Search 	<ul style="list-style-type: none"> ■ Data from 2004 can be specified by countries, makers, models and so on.
<ul style="list-style-type: none"> ■ Engine production data (31 countries) 	<ul style="list-style-type: none"> ■ Annual production data by country, OEM, model/type (Excel downloads available)

Market Forecasts

■ Global short-term sales forecast reports and mid term forecast reports (7 years) by OEM and country compiled by LMC Automotive.

Model Launch Schedules

Model change plans (5 years forecast) of global OEMs in major markets

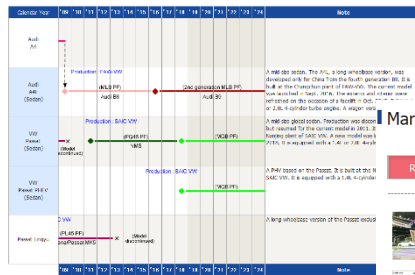
E-mobility / Autonomous Vehicles

The target of publication is to update the data for every full model change and minor model change for the 600 major HV, PHV, EV, and FCV models.
Autonomous driving technology is currently included in the 360 major models on sale.

Model Launch Schedules Models listed comprise 70% of the previous year's global production volume

By OEM / Market / Model

OEM (Model list)	European SOP									
	USA	Mexico	Europe	China	Japan	Thailand	Indonesia	India	Korea	Africa
GM (Model list)	-2024	-2023	-2024							
Ford (Model list)	-2024	-2024								
FCM (Model list)	-2024	-2024								
VW Group	-2024	-2024	-2024							
Daimler	-2024	-2024								
BMW	-2024	-2024								
PSA	-2024	-2024	-2024							
Toyota (Model list)	-2024	-2024	-2024	-2024	-2024	-2024	-2024	-2024	-2024	-2024
Nissan (Model list)	-2024	-2024	-2024	-2024	-2024	-2024	-2024	-2024	-2024	-2024
Honda (Model list)	-2024	-2024	-2024	-2024	-2024	-2024	-2024	-2024	-2024	-2024
Suzuki			-2024							
Mazda			-2024	-2024	-2024	-2024	-2024	-2024	-2024	-2024
Mitsubishi			-2024	-2024	-2024	-2024	-2024	-2024	-2024	-2024
Daihatsu			-2024	-2024	-2024	-2024	-2024	-2024	-2024	-2024
Sollus			-2024	-2024	-2024	-2024	-2024	-2024	-2024	-2024
Isuzu			-2024	-2024	-2024	-2024	-2024	-2024	-2024	-2024



Market & Tech Reports

Teardowns, Exhibitions, CASE, Forecast, OEMs & Suppliers

Recent Reports CASE / Exhibitions / Teardowns OEMs Parts Suppliers Regional Reports

- NEW** Thailand International Motor Expo 2019: Eco-cars, sports models, and pickup trucks
Honda City, Mazda2, Toyota Yaris, Suzuki Swift, Nissan Almera, Mitsubishi Mirage, and others
2019/12/05
- NEW** Production Forecast
Geely: Brand expansion, production capacity increase, CASE strategy implementation
Proton's expansion in Asia, electrified new brands, and Smart EV global launch in 2022
2019/12/04
- NEW** Wuhan International Commercial Vehicles Show 2019: Dongfeng, FAW, Shaanxi, Foton, JAC, JMC
China 6-compliant, Level 3/Level 4 autonomous models, and NEV commercial vehicles exhibited
2019/12/03
- NEW** Tokyo Motor Show 2019: NCV (Nano Cellulose Vehicle) project
Concept Car made of Cellulose Nanofiber (CNF) Components
2019/11/29
- NEW** Tokyo Motor Show 2019: Plastics related components
Versatile and multifunctional plastic materials with weight reduction and CASE compatibility
2019/11/28

Market & Tech Reports

Every year 200 reports are published. Topics cover OEMs, regional trends, exhibitions around the world (vehicles/components), technologies, environment issues, safety, and so much more.

Teardown / Benchmark

MarkLines publishes exclusive teardown reports thanks to the partnership with multiple benchmarking business companies.

■ MarkLines' Strengths

1. Cost Effectiveness

Information from Multiple Sources






**Annual Fee
Starting from USD 20,000**

VS

All-in-one Package

**Annual Fee
from USD 5,100**

A variety of information is essential for everyday business...

-  **Statistics** Automotive production and sales data are key indicators for management decisions.
-  **Share Information** Market share information is essential for competitive analysis.
-  **Exhibition Coverage** Attending the automotive exhibitions held all around the world is a shortcut to understanding the trends of customers and competitors through direct contact with new products and technologies.
-  **Industry Journals** Reading financial journals is not enough. Industry journals are an important communication tool for related companies.
-  **Monthly Research Reports** Monthly reports that sort through and analyze subjects like new technologies, markets, and OEM trends are a treasure trove of information for developing business materials.

However...

Purchasing all the above materials individually and traveling around the world to attend various events are prohibitively expensive. Our information platform is an all-in-one package that offers access to all manners of essential information. All you need is one ID.

2. Content Improvements at No Extra Charge

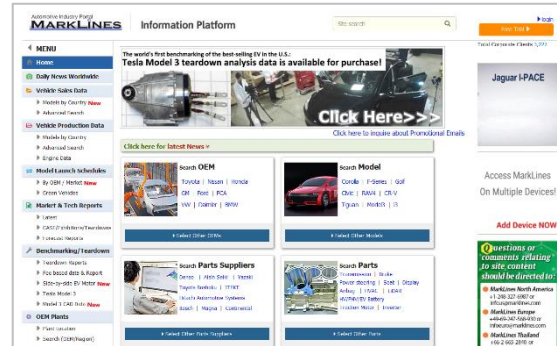
2001



2011



2019



OEMs, major parts suppliers

OEMs, Parts Suppliers, Material Suppliers, Machinery & Equipment Suppliers (including measuring equipment and dies), Solution Vendors, Logistics Companies, Trading Companies, Government Offices, Consulting Companies, Financial Institutions, Construction Companies, Universities, and others.

Companies entering from other industries that are responding to CASE (IT, software vendors, mobile network carriers etc.)

Main users

Since our company was founded in 2001, we have steadily improved the content on our website according to customer requests without changes to our membership fees.

3. A Practical Service

MarkLines' contents are updated more speedily than traditiThe service is highly convenient: information can be copied and pasted, there is an Excel download function, and more. onal media.

Once connected to the internet, the service is available anywhere anytime. From now on, there is no need to heavy materials anymore.

4. Multi-lingual Services Support Your Expansion to the World

Along with the trend of globalization, sharing information has become increasingly essential. The information platform offers nearly identical contents in Japanese, English, and Chinese. You can switch in-between these languages with a single click.

5. A Support Network Based in Six Countries

MarkLines members enjoys seamless support from Japan Head Quarter, and branches such as the U.S., China, Thailand, Germany, and India offices.

■ Annual Service Fees

Effective from July 1, 2021

Country / Region	Currency	Number of Users			
		Unlimited	Up to 10	Up to 4	Up to 2
North America: USA, Canada, Mexico South America: Brazil Asia/Oceania: Korea, Taiwan, Hong Kong, Thailand, India, Indonesia, Singapore, Malaysia, Vietnam, Philippines, Australia Middle East: Turkey, Israel, UAE Africa: South Africa	US\$	12,600	9,000	6,300	5,100
Europe: Germany, France, Italy, Belgium, Switzerland, Netherlands, Austria, Sweden, Spain, Czech, Poland, Denmark, Russia, Finland, Hungary, Norway, Portugal	Euro	10,800	7,500	5,400	4,200
UK	Pound	9,000	6,300	4,500	3,600
China *	RMB	86,400	63,600	45,000	36,000
Japan **	Yen	1,200,000	840,000	600,000	480,000

■ Annual Service Fees

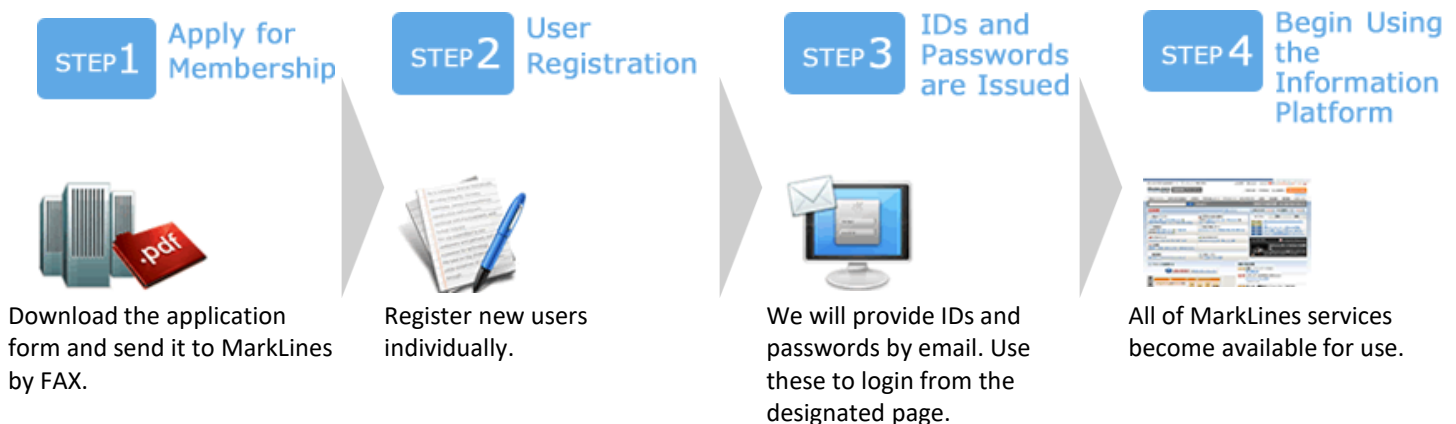
1. With every renewal, your company is eligible to get 2 Free user accounts, not exceeding 10 free users in 5 years. (This program is only for manufacturing companies)
 2. The fees quoted above are applied to each legal entity. Any affiliated companies, subsidiary companies, foreign branches, or foreign representative offices of the subscriber company must sign up separately.
 3. Prices may be subject to change without prior notice.
 4. Please note subscriptions from consulting firms or research companies may be refused.
- * The service fee for China includes value added tax (VAT) from April 4,2012.
** Consumption tax will be charged to the service fee of Japan.



Individual users can access the Information Platform with multiple devices including PCs and smartphones.

Membership Process

How to start using the Information Platform



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