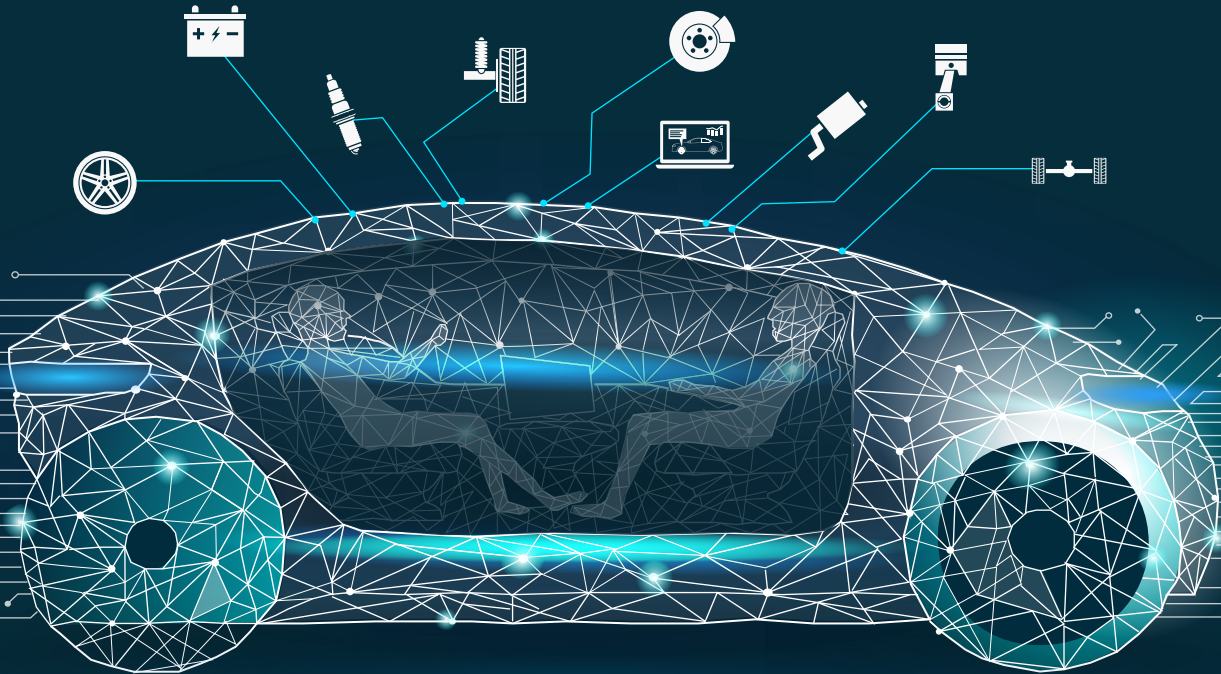


**2022**

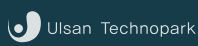
# Ulsan International Future Automotive Expo

*For the new normal, Find a new way*

2022 Mar. 14(Mon) - Mar. 25(Fri) | [www.uifaexpo.com](http://www.uifaexpo.com)



Host



Contact

| [korea@uifaexpo.com](mailto:korea@uifaexpo.com)



Organizer



## 2022 UIFAexpo Overview

### For the new normal, Find a new way

With the change of climate and the development of ICT technology, the global automotive industry centered on internal combustion engines is facing a big change. At a time when the paradigm of the automotive industry is changing, we are trying to create a foothold for domestic companies to find new ways. Please join UIFA on the way to the new road.

#### Expo Overview

Name	ULSAN International Future Automotive Expo 2022
Date	Mar. 14(Mon.) ~ Mar. 25(Fri.), 2022 (12days)
Place	[Online] <a href="http://www.uifaexpo.com">www.uifaexpo.com</a>
Exhibitor	Automotive industry companies
Host	Korea Industrial Complex Corporation, ULSAN Technopark, Ulsan Institute for regional program evaluation
Organizers	AUTOIN, Future Automotive Mini Cluster (K-Mobility Cluster Association)

#### | 2021 Summary |



47  
countries



67,000  
visitors



100  
exhibitors



2,800  
participants



Export meeting  
US\$ 45,602,000

- 1 Set up digital booths for over 100 automotive companies**  
 Focus on the attention of domestic and foreign companies at the digital booth consisting of total of 6 pavilions (Future Automotive Hall, Future Automotive IT Convergence Hall, E-Mobility Hall, etc.)
- 2 Customized buyer matching conference**  
 Total of 51 B2B matching conference with conducted after pre-consultation at the invitation of domestic and foreign carmakers and parts makers
- 3 Webinar with expert in the automotive industry**  
 Web seminars by renowned domestic institution officials and professional technicians related to future automotive parts industries

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# Exhibition Information

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**1. Digital Booth**

**2. Detailed Information**



## | Standard Booth

The basic booth is a booth with basic promotional characteristics such as introduction of product and the company. It is a free booth where can do basic promotions from company CI to product introduction and video exposure.



### CI Logo

Connect to the company website



### Business Meeting

Schedule for Video Conference, Influential Buyer(s), Inquiries



### Promotional banner

Promotional Banner for Corporate and Products



### Introduction to company and product

Storage for the Catalogs and Brochures



### Display

Linked to the Promotional Clip or the YouTube Link

\* Contact the UIFA Expo office for other necessities, Excluded Production Charges



\* Please note that this image can be changed as a sample.



## | Premium Booth

Premium booth includes the functions of basic booths and have differentiation in appearance. This is a booth that increased the matching rate with the buyer with various functions for smooth business communication.



### CI Logo

Connect to the company website



### Promotional banner

Promotional Banner for Corporate and Products



### Display

Linked to the Promotional Clip or the YouTube Link



### Business Card

Registration the Business Card of the Exhibitional's



### Top Raked Exposure

Optimized of the Company Searching



### Business Meeting

Schedule for Video Conference, Influential Buyer(s), Inquiries



### Introduction to company and product

Storage for the Catalogs and Brochures



### Product Display

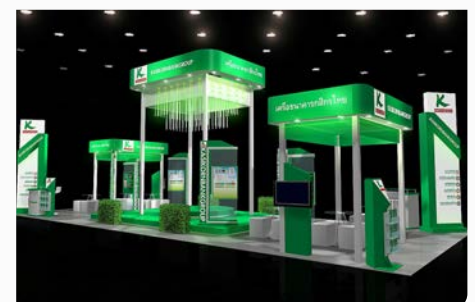
Display up to 3 items



### Promote the Showroom

Slide Banner Placed on the Online Exhibition Lobby / Placed on Official UIFA Website (TBA)

\* Support for Advertising Package (Refer to the next page)



\* Please note that this image can be changed as a sample.

*Applied Early Bird, Located in Ulsan Corporates,  
and Option of Premium Booth Exhibitioner*

***₩500,000 worth of benefits!***

Becoming a representative exhibition of Ulsan, we offer better privileges to companies in Ulsan and premium companies! Also, pre-register companies will receive early bird benefit with expiration!

Early bird : ~ **Nov.12(Fri.), 2021**

(No Expiration Period: Corporate Located in Ulsan, Premium Booth Exhibition Companies)

## [ Advertising Package Guide ]

### **1** Support for booth content creation

Content : Production of Promotional Clip and Video Editing

Details : Editing Existing Promotional Clip + Uploading on YouTube

### **2** Support for banner creation for a booth

Content : Support the creation of promotional banners using online platforms

Details : Make 3 design panels

### **3** SNS PR

Content : Support for the production of card news and promotional materials on AUTOIN and UIFA SNS

Details : 6 pages of card news + SNS promotion

### **4** Priority option for the buyer matching business meeting

Content : Support for priority buyer matching service and other Inquiries

Video Conference

## | Customized Online 1:1 Buyer Matching Conference |

With customized non-face-to-face business meetings between global automotive buyers and domestic SMEs, we aim to create MOU and achieve \$2 million in exports by finding new projects, reducing costs, and meeting the needs from global buyers.



Analysis of the needs of automotive industry companies and matching global buyers



Interpretation service for proper matching between overseas buyers and companies



Continued performance creation and analysis through follow-up management of conference tracking and platform-linked.

Webinar

## | Webinar with expert in the automotive industry |

Online webinar will be held on various topics related to future cars and auto parts inviting speakers such as E-mobility, future car IT / electric parts, external industries, etc.



Composing in-depth topics of experts related to future automobiles and auto parts



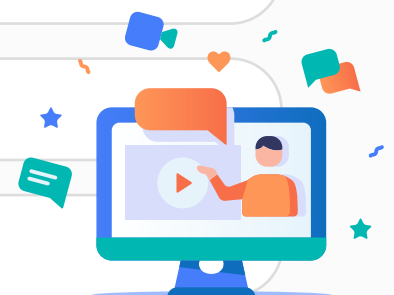
Advanced lectures on future cars that the public can attend



Suggesting directions for future automobile markets and policies.



Activation of Q&A related to webinar lectures



Briefing of Purchase policy

## | Online briefing on global purchasing policy |

Online briefing will be held on the rapidly changing future auto parts development and purchase policy invited the purchase and development teams of domestic and foreign automakers and primary parts makers.

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## Information on participating companies

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As a company participating in the 2021 UIFAexpo, numbers of companies from related industries such as parts companies related to internal combustion engines, parts companies related to future cars, and after markets participated.



# 2021 UIFA EXPO

## Participating Companies



**THE ONE ENERGY**  
Air Purifier for vehicle

**RINNO ALUMINUM**  
Aluminum NVH body parts

**CNK Co., Ltd.**  
Electric bike

**Autonomous a2z Co., Ltd.**  
Self-driving software

**WOOSU TMM Co., Ltd.**  
Ultra-small electric vehicles

**YOUN YOUNG TECH**  
Bolt for automotive parts

**JUNGIL ENG**  
Muffler M&A

**GENTHERM**  
Battery for electric vehicle, heating and cooling system

**JIN HUNG CO., LTD.**  
Injection mold

**KAR Co., Ltd.**  
Autonomous driving hardware components

**KODIMA Co., Ltd.**  
Press mold, EGR cooler part

**TUR-IN ROAD Co., Ltd.**  
Bollard, Road safety facilities

**HANGUK MOLD Co., Ltd.**  
Injection mold, Interior automotive parts

**Halla Incorporation**  
Aftermarket agency of DOOWON, HANON SYS.

**HYUNDAI CLIMATE CONTROL Co., Ltd.**  
Heating and cooling system

**LOFA Corp.**  
Automated robot & laser application system

**SEOYON E-HWA**  
Interior automotive parts

**TOPTECH, Ltd.**  
FORK, HUB

**GREEN MOBILITY (MOTS)**  
Electric two-wheeler

**DAEJIN COMPANY**  
Painting

**NIFCO Korea Inc.**  
Plastic interior parts

**ZEINMOTORS**  
Electric vehicle manufacturer

**JOOEUN TECH**  
Injection mold

**SAMKI IDUSTRY Co., Ltd.**  
OVM package

**Korea Forging Co., Ltd.**  
Shaft, wheel, knuckle and lower arm

**Top Tooling Systems**  
C-Jet direct spraying tool holder system

**HUCONN Co., Ltd.**  
Smartphone-based battery management system

**AUTOTOP Co., Ltd.**  
Automotive engine parts (water pump, oil pump, thermostat)

**SSPOUTS INTERNATIONAL Co., Ltd.**  
Coolant Additive - Cure Max

**YOU-IL Precision Co., Ltd.**  
Roll forming machine, Bending machine

**Top Auto parts Manufacture Association Corp.**  
Automotive parts for after market

**CS ENERTECH. Co., Ltd.**  
Battery pack

**SM AGV**  
Automatic guided vehicle

**Sammi Precision Co., Ltd.**  
Automation system

**S&B Corporation**  
Sear covering flame lamination

**DAEWON INDUSTRY**  
Cutting processing of electric vehicle parts

**Daekwang Metal**  
V-LOCK bolt

**KDM International**  
Automation machine manufacturing

**Ohsung Electrics Machinery**  
Wire Harness

**CHANG LIM ENG.**  
Car head lamp, light case for control

**AUTOREX Co., Ltd.**  
Sterilizer for vehicle

**DONG-AH Co., Ltd.**  
Heater register for vehicle

**SSVCC**  
Electric vehicle controller

**SEJONG INDUSTRIAL Co., Ltd.**  
Metal bipolar plate for hydrogen car

**YOUNG JIN**  
Condensol motor

**Dongkook Ind. Co., Ltd.**  
Crash pad

**ANT Co., Ltd.**  
Laser welding system

**H.D TECHNIC Co., Ltd.**  
Battery pack

**U.N.T**  
Laser welding system

**ESP Co., Ltd.**  
Design and development

**HANJOMETAL Co., Ltd.**  
Knuckle, housing, etc.

**HYOSEONG ELECTRIC Co., Ltd.**  
Blower motor

**TOP IND Co., Ltd.**  
Hi-loop for limousine

**HMG Co., Ltd.**  
Battery control system

**UPT Co., Ltd.**  
Door trim parts

**Duckyang Ind. Co., Ltd.**  
Cockpit module, door trim

**Futronic Co., Ltd.**  
Motor and actuator

**BARUN TECH**  
Electrical parts for light electric vehicle

**JFM**  
Battery tester for hydrogen electric vehicle

**University of Ulsan**  
Electrical and electronic technical training

**WONSAN E.T.S**  
Industrial air filter

**Sunil dyfas**  
Bolt, cold forging, safety parts

**Hyunbo Corp.**  
Automatic parking system, emergency braking system

**HEXHIVE Co., Ltd.**  
Black box for vehicle

**HYUNDAE METAL**  
Air vents

**DAEOVISION**  
Quality inspection equipment

# 2021 UIFA EXPO

## Participating Companies



### DGENX

Hydrogen pressure control valve

### VITonet AP

Power window glass-run

### Korea BTS

Lithium battery system

### DIC

Gear, power shaft, decelerator

### JEONWOO PRECISION

Motor case, housing, transmission parts

### HEONWOO Co.,

Shock absorber aftermarket

### DAESHIN BRAKE

Brake pad, Urethane bushing

### HANSEO TECH

Automotive Injection Parts, Plastic Fusion

### SAEHAN HITECH

Chill vent, vacuum valve

### INTERTEK

TRANSPORTATION TECHNOLOGIES

### WOOSU AMS

Transmission, motor

### AUTOIN

Automotive online platform business

### SEWOON MOOLSAN

Agricultural machinery and LED automotive lamps

### Advanced Manufacturing Research Centre

High-value manufacturing technology

### Ulsan Free Economic Zone Authority

Marketing Free economic zone

### ESTRA AUTOMOTIVE SYSTEM

Compressors

### Hyungjae Motors

Agricultural EV, EV car

### DRIVE TECH

Vehicle system of e-mobility

### GNS MOBILEANCE

Smart satellite antenna

### DIGEN

Vehicle AVM system

### BIKE MART

Motorcycle parts

### DAERYU

BMS, ESS

### UNIST

Future car research institute

### Ulsan Technopark

Advancement of flagship industry structure, fostering new convergence and new industries

Ulsan Technopark, Department of AUTomotive Technical Support

Automotive Parts Technology Research Center

### DSP

Muffler, exhaust system

### KICOX

Industrial complex management and operation

### UIFA

Online trade exhibition hall operation

### K-MOBILITY CLUSTER ASSOCIATION

Support for the transformation of future automobile companies

### DAIN DS

Automotive filter cylinder

### IMA

Special Metal Bolts, Hastelloy, Titanium Bolts

### INT Global

Precision processed products, engine parts, gears, parking spray

### SM Tech

CNC machining, titanium bolts, automotive parts, precision machining,

### NOW MOTORS

Manufacture of automobile engine parts, aftermarket parts



2022 Ulsan International  
Future Automotive Expo

**UIFA**  
*expo*

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